**![ASKLogo_01[1].JPG]() Persuasive Character Speech Rubric**

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
US History Period:\_\_\_\_\_\_\_\_\_\_**

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| --- | --- | --- | --- | --- |
|  | **Superior** | **Good** | **Fair** | **Needs Work** |
| **Introduction with Name, Industry and Background Info****10 points** | Speech includes a clear explanation of your character’s name, industry, and background info | Speech includes a mostly clear explanation of your character’s name, industry, and background info but is missing some info | Speech includes a somewhat unclear explanation of your character’s name, industry, and background info but is missing some info | Speech includes a very unclear explanation of your character’s name, industry, and background info because it is missing most info |
| **Evidence from both sides of the debate****20 points** | Includes clear and well explained evidence and opinions about character as both a robber baron and a captain of industry. | Includes clear and somewhat explained evidence and opinions about character as both a robber baron and a captain of industry. | Includes somewhat clear evidence and opinions about character as both a robber baron and a captain of industry, but is missing explanation or evidence. | Does not include clear and well explained evidence and opinions about character as both a robber baron and a captain of industry. |
| **Final argument****10 points** | Includes a strong and convincing argument on either side- robber baron or captain of industry.  | Includes a somewhat strong and convincing argument on either side- robber baron or captain of industry. | Includes a weak and unconvincing argument on either side- robber baron or captain of industry. | Does not include any argument on either side- robber baron or captain of industry. |
| **Eye Contact and Memorization****5 points** | Speaker does not refer to written speech and makes frequent eye contact with audience. | Speaker sometimes refers to written speech and makes frequent eye contact with audience. | Speaker often refers to written speech and makes frequent eye contact with audience. | Speaker completely relies on written speech and does not make frequent eye contact with audience. |
| **Pace/ Volume****5 points** | Speaker maintains an even pace of slow, clear, and appropriately loud speaking. | Speaker usually maintains an even pace of slow, clear, and appropriately loud speaking. | Speaker sometimes maintains an even pace of slow, clear, and appropriately loud speaking. | Speaker does not maintain an even pace of slow, clear, and appropriately loud speaking. |
| **Persuasiveness and Body Language****5 points** | Speech is highly convincing and compelling, speaker uses body language and gestures to convey confidence. | Speech is somewhat convincing and compelling, speaker sometimes uses body language and gestures to convey confidence. | Speech is somewhat convincing and compelling, speaker does not use body language and gestures to convey confidence. | Speech is not convincing and compelling, speaker does not use body language and gestures to convey confidence. |
| **Audience member etiquette** **5 points** | Student participated appropriately as an audience member. | Student usually participated appropriately as an audience member. | Student usually participated appropriately as an audience member. | Student did not participate appropriately as an audience member. |

**Comments and Total Score: \_\_\_\_\_\_/60**